

# Sunshine Moments of the Bad Kleinkirchheim region: Facts and stats

The Bad Kleinkirchheim tourism region is divided into the municipalities of Bad Kleinkirchheim and Feld am See, located within the gentle alpine world of the Nockberge. Fresh mountain air, unforgettable Sunshine Moments and the unique combination of mountains, lakes and two thermal spas make this an incredible holiday destination for the whole family.

Bad Kleinkirchheim		Feld am See	
Accommodation establishments	462	Accommodation establishments	31
Beds – total	6,516	Beds – total	620
Beds – commercial	4,546	Beds – commercial	446
Beds – private	1,970	Beds – private	174

Bad Kleinkirchheim region AS A WHOLE			
Accommodation establishments	493	Beds – total	7,136

Bad Kleinkirchheim	Arrivals	Overnights	Percent
Winter 2018/19	92,745	423,261	-3.37 %
Winter 2017/18	98,007	438,008	
Domestic overnights	120,760		-3.30 %
Overnights from abroad	302,501		-3.27 %
Average stay	4.6 days		
Average bed occupancy	approx. 40 %		

Feld am See	Arrivals	Overnights	Percent
Winter 2018/19	7,298	33,608	-1.4 %
Winter 2017/18	7,342	34,104	

Bad Kleinkirchheim region	Arrivals	Overnights
Winter 2018/19	100,021 (-5.06%)	456,782 (-3.24 %)
Winter 2017/18	105,349	472,098

Accommodation categories	Number of establishments	Beds
5-star superior establishments	1	180
5-star establishments	1	180
4-star superior establishments	2	300
4-star establishments	20	1,718
3-star establishments	27	1,131
2 + 1-star establishments	9	169
Holiday apartments and homes – commercial	45	1,314
Private accommodation	19	186
Farms	4	26
Holiday apartments and homes – private	354	1,838
Holiday apartments and homes - farm	8	73
Camping	0	0
Other	3	21
<b>Total</b>	<b>493</b>	<b>7,136</b>

### Sunshine Moments in the snow

In the Bad Kleinkirchheim region you quite literally dive into the alpine world of the Nockberge. Winter lovers are amazed by the unique combination of incredible mountains, romantic lakes and warming thermal waters, promising southern Sunshine Moments from morning to night.

Sports and relaxation go hand in hand here. In addition to skiing, snowboarding, cross-country skiing, tobogganing, ice skating, snowshoeing and winter hiking, holiday-makers can enjoy two local spas. After taking a dip in the healing thermal waters you are ready for your next adventure in the snow-covered mountains.

### Start of the winter season

On 6th December 2019, the time will have come for select slopes around the Biosphärenparkbahn Brunnach to be conquered again. The first lifts and huts will open on the sunny side, launching the season. Shortly before Christmas the rest of the ski resort will open in its full glory of 103 kilometres of slopes and 24 lifts. All ability levels are catered for in Bad Kleinkirchheim with 18 kilometres of easy, 77 kilometres of intermediate and 8 kilometres of black slopes, so nothing stands in the way of pure skiing joy.



***Did you know...***

*that 97 percent of the 300 hectare ski area can be artificially snowed, guaranteeing fun in the snow?*

**Ski schools and hire**

Thanks to the gentle topography of the Carinthian Nockberge Mountains, Bad Kleinkirchheim's slopes are ideal for practicing your first turns or improving technique. And those returning to the sport will take to the slopes again with ease. There are four ski schools in the region to assist you with this.

One thing is of particular importance when it comes to enjoying your time on the slopes: the right equipment. The Bad Kleinkirchheim ski resort leaves nothing to be desired, with six rental shops that always have the latest gear and offer not just expert advice, but also affordable rates.

**Away from the slopes**

The Nockberge do not just draw guests who wish to ski and snowboard. There are countless possibilities for those looking to enjoy the season. Approximately 60 kilometres of well-maintained winter hiking paths provide ample opportunity to explore the snow-covered landscape.

You can also head out into the wintery alpine world surrounding Bad Kleinkirchheim on snowshoes. Guided tours will help you master the technique, but easy tours can also be undertaken alone.

Cross-country fans can practice the gentle sport along the 8 kilometre valley trail, be it skating or classical style. The challenging sport trail runs parallel to the Römertrail and can thus easily be combined with it.

The six natural toboggan runs across the region promise fast-paced Sunshine Moments. Ascend on foot before whizzing back down in true style by toboggan. On select days, Bad Kleinkirchheim offers a unique experience: up to the hut by tractor taxi, then down to the valley by toboggan.

In the Bad Kleinkirchheim region you will also find glistening ice surfaces that are sure to turn ice skating into a special Sunshine Moment. Once Lake Brennsee in Feld am See has become a giant skating arena and the ice rink has opened its doors at the Kurpark in Bad Kleinkirchheim, you'll quite literally be dancing on ice.

**Alpine wellness**

The Thermal Römerbad's wellness and sauna landscape stretches across 12,000 square metres and three levels. Those seeking tranquility will find their Sunshine Moment here. The lowest level "Romanum" is a tribute to the "Römerbad" (roman bath) title, with the shape of its four saunas reminding of Roman vessels. The nature of the surrounding Nockberge is reflected in the second level "Noricum", where pine trunks and aromatic herbs fill the saunas. The third level "Maximum" impresses connoisseurs with its extensive choice of saunas and breathtaking views of the outside mountain world.



At 1,200 square metres, the Family & Health Spa St. Kathrein has the largest pool area of all Carinthian spas. And the 86 metre long slide is one of the longest in the province too. So it should come as no surprise that both young and old love it here, but there's room for relaxation too. Be it in the wellness pool against a panoramic backdrop, the pine relaxation room with its sun terrace or the extensive sauna landscape: body, mind and soul can breathe a sigh of relief here.

**Bad Kleinkirchheim's thermal water boasts the recognised healing properties:**

- Circulation is improved
- The immune system is armed against infections
- Connective tissues and vessels are strengthened
- Rheumatic complaints are eased
- Nerve inflammations and degeneration can be alleviated
- Good for the cardiovascular system
- Aids the healing process after operations and infections

**Acratothem** is a pure, low-mineral spring with no more than 1 gramme of dissolved minerals per litre of water. Source temperature 36° C. Pool temperature 32 to 34° C (in public spas).

***Did you know...***

*that Count Palatine Poto drank the thermal water back in the 11<sup>th</sup> century and his pains were alleviated?*

**Sunshine Moments that go through the stomach**

It's easy to work up an appetite in the gentle alpine world of the Nockberge, where not just outdoor activity but also the fresh mountain air gears you towards traditional food. Because they still know how to cook here in the Bad Kleinkirchheim region: hearty, substantial and with regional produce. Of particular importance: the traditional cuisine has been focusing on sustainability for centuries. Vegetables are selected according to season and meat and dairy products are sourced from local farms. The proximity to the Alpine-Adriatic region can be tasted in the dishes too, combining regionality and tradition with a pinch of southern mentality.

***Did you know...***

*that pine cones are not just used to make delicious schnapps, but also cough sweets and chocolate?*

**The Bad Kleinkirchheim Sonnenschein Card: one card – endless possibilities**

This year, for the first time, the Bad Kleinkirchheim Sonnenschein Card will be guaranteeing individual Sunshine Moments in winter too. From winter hikes to cross-country taster courses, on snowshoes or a natural toboggan run, with this card an exciting holiday programme awaits. The Sonnenschein Card is included from the first night of your stay at a partner establishment.



### **Mobility in the Bad Kleinkirchheim region**

Between 9 am and 5 pm, the Bad Kleinkirchheim Ski-Thermen-Bus provides free transportation to the slopes and spas – you just have to decide which you are in the mood for.

The Nockmobil guarantees flexible mobility throughout the region on 365 days a year. Services include lifts to public transport and between designated stops. The concept is already serving eight municipalities: Bad Kleinkirchheim, Feld am See, Gnesau, Radenthein, Reichenau in Kärnten, Millstatt am See, Seeboden am Millstättersee and Spittal an der Drau. Better still, with the Bad Kleinkirchheim Sonnenschein Card Enjoy you can enjoy FREE journeys with the Nockmobil within the Bad Kleinkirchheim region (municipalities of Bad Kleinkirchheim and Feld am See) when the Ski-Thermen-Bus is not running.

### **The Bad Kleinkirchheim region at a glance**

- Bad Kleinkirchheim: 1,050 to 2,055 m above sea level
- Feld am See: 750 m above sea level
- Approx. 800 km of marked and well-maintained hiking paths across the region
- Authentic hospitality in around 40 restaurants, inns, taverns, huts and patisseries
- 25 tennis courts
- 1 sport arena (natural and artificial football pitches)
- 1 riding stables

### **The Bad Kleinkirchheim region in winter:**

- Altitude of ski resort: 1,050 to 2,055 m
- 24 lifts
  - 4 gondolas
  - 7 chairlifts
  - 13 drag lifts
- 103 perfectly prepared kilometres of slopes across the Bad Kleinkirchheim ski area promise variation for all ability levels:
  - 77 km of intermediate slopes
  - 18 km of easy slopes
  - 8 km of advanced slopes
- 23 rustic huts to take a break at
- 4 ski and snowboard schools with childcare and ski kindergarten
- Free Ski-Thermen-Bus – runs between 9 am and 5 pm in Bad Kleinkirchheim
- Ski-Express to Feld am See
- World Cup slope "Carinthia – Franz Klammer"
- 60 km of cleared winter hiking paths through the idyllic landscape
- 6 natural toboggan runs in the region (4 in Bad Kleinkirchheim, 2 in Feld am See)
- 8 km long cross-country trail – leading to 45 km trail to Gnesau (natural snow); 2.5 km sport trail in Bad Kleinkirchheim



- High-end hire: rental shops at all four main entry points to the ski area with the latest gear and services including ski depot and boot warmers. Exchange as you go: skis can be exchanged or returned at each station.

### **History of Bad Kleinkirchheim's healing water**

- 1055 Count Palatine Poto was on the run and is said to have hid in the Kirchheim Valley. Having quenched his thirst at the spring he discovered the healing properties of the thermal water.
- 1166 First documentary mention of "Chirchem"
- 1228 Settlement of St. Oswald Valley
- 1884 First brochure offers 12 rooms to accommodate spa guests
- 1934 The first outdoor thermal pool opens in Kirchheim
- 1935 Kleinkirchheim is granted the "Bad" to its name: Kleinkirchheim – Bad
- 1957 New spelling: Bad Kleinkirchheim
- 1969 The indoor thermal pool opens
- 1977 The Carinthian state government awards the "Thermalbad" title to the town
- 1979 Thermal Römerbad opens
- 1991 Complete refurbishment of the St. Kathrein spa (investment of 100 million Austrian Schilling)
- 2006 Complete refurbishment and extension of Thermal Römerbad (investment of €14.5 million)
- 2017 Complete refurbishment and reopening of the Family & Health Spa St. Kathrein

According to an Austrian Moderate Altitude Study, a holiday at 1,500 to 2,500 metres above sea level is extremely beneficial. Blood pressure and pulse optimise, and improvements can also be found within blood sugar levels and metabolism. In addition, the amount of young red blood cells increased within subjects, which aids the transport of oxygen.

Characters: 11.509 incl. space characters

### **Information and booking:**

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